

#### **Cookie Notice**

This website uses cookies and similar technologies to help us give you a better experience browsing the website, check the website is performing as we expect and to help us direct advertising and marketing to you that you might appreciate.

This cookie notice forms part of our Privacy Statement and should be read along with it. The Privacy Statement gives additional explanation of how we retain and protect information we hold, which includes cookie data.

## 1. What is a cookie and why do we use them?

A cookie is a small text file placed into a browser by a website so that the website can recognise the user and recall their previous visits to the website, or know which other enabled websites have been visited, and what the user browsed.

## 2. Our websites use the following types of cookies:

### a. Necessary Cookies

These cookies are essential for the functioning of the Website and cannot be turned off in our systems. They are usually set in response to actions you take, such as setting your privacy preferences, logging in, or filling out forms. You can set your browser to block or alert you about these cookies, but some parts of the website may not work properly.

### b. Performance / Analytics Cookies

These cookies allow us to collect information about how you use the website, including which pages you visit and how long you stay on them. We use this information to improve the website's performance and user experience. These cookies do not collect personally identifiable information.

#### c. Functional Cookies:

These cookies enable the website to provide enhanced functionality and personalisation, such as remembering your preferences and choices. They may be set by us or by third-party providers whose services we have added to our pages.

#### d. Targeting / Advertising Cookies

Some cookies are used to present advertisements based on your previous browsing. Whilst we don't display such ads, your visit to our website may be recorded and used as part of this. These cookies are also used to limit the number of times an ad shows for you and to measure how effective advertising campaigns are.

On our website we collect information about what hardware and browsers people use, and where they have clicked which can tell us what they are interested in. We use this information both to improve our website to make it more responsive to user set ups, and as part of our marketing, so we can tell if someone has clicked a link in an email we sent them.

## 3. How long do cookies last and how can I manage them?

Most of the cookies we use are "persistent" cookies, they are stored in the web-browser until their expiration date. We also use some "session" cookies which expire at the end of the browsing session, when the browser is closed.



Browsers are set up to allow the cookies they store to be removed on an individual basis, based on particular websites, or all at once.

You can control and manage cookies in various ways:

- i. **Browser Settings:** You can set your browser to accept or reject all cookies, or to alert you when cookies are being sent. The "Help" function in your browser's menu will provide instructions on how to do this.
- ii. **Third-Party Tools:** Some third-party tools and browser extensions may allow you to manage and opt-out of certain cookies and online tracking.

Please note that disabling cookies may affect the functionality of our website.

# 4. Changes to this cookie notice

This cookie notice may be changed by us as to reflect changes in our practices or for other operational, legal or regulatory reasons. If you are concerned about cookies you should check back and review the information from time to time to keep up to date with our use of cookies.